



Genuine Nelson...Certified Cool



C. NELSON MFG

e-nelson cool news & stuff

Easy Answers?

Fuel prices, the mortgage crises, recession...issues that weigh heavily on our minds and our lives. Unfortunately there is NO easy answer.

Except one. Ice Cream. Ice Cream is always affordable. Pick up a box of pre-packaged treats at the grocery store, make an evening visit to the local ice cream parlor, or flag down some fun from the ice cream truck. You'll feel better in an instant.

Friend & Faux

There are a myriad of faux finishes available to theme your cart for any venue. Your poolside gelato cart can have the same stucco exterior as the hotel. The frozen novelty pushcart next to the Raptor rollercoaster ride at Cedar Point Amusement Park can have the stone façade of a dungeon. The beverage cart at the Bronx aquarium can have the look of a shingled ocean crab shack. Brick, Bamboo, metals, the possibilities are endless. The textured faux finishes can be used indoors and out, are UV protected and impervious to insects and moisture. Best of all the lightweight, easy to install high density polymer faux finishes are environmentally friendly. Ask for a quote.



NEW! faux finishes

Guest Editorial

Raising Gasoline Tax Would Benefit U.S.

By Kellen R. Smith

For far too long, we in America have enjoyed too-cheap oil and gasoline and have, as a result, squandered a valuable resource and simply watched it all go up in smoke.

A stiff gasoline tax, on the order of \$2-\$3 per gallon, phased in over five years, would have incredibly positive effects for most Americans. Most important, for such a tax to work to improve our lives, it must be revenue-neutral. That is, the money collected by the gas tax must be returned to Americans via reductions in sales taxes, property taxes and incomes taxes.

Benefits would include: 1) Inner city development projects begin in earnest, with no government prodding or funding necessary. 2) The price of oil will immediately decline as the world realizes that the country that consumes 25% of the world's fuel (that's us) is suddenly serious about reducing its consumption of oil. 3) People who want to harm us will have less money to buy the influence and weapons to harm us. 4) We unleash the innovation and inventiveness of American people to find real solutions and alternatives to gasoline before the government messes it up. 5) We all walk a bit more, ride a bike a bit more, and maybe become a bit healthier and begin to reduce the enormous amounts of money we pay to the medical-industrial complex.

Volume X08, Issue 3

Aug 1, 2008

Publisher/Editor:

Tammy Almendinger

Heroes and Sportsmanship

It was the National Girls Softball Championship Game in a state on the west coast. In the bottom of the 9th, the score was tied, two outs and the batter up had never scored. She hit a home run. The fans went wild. I'm sure her parents cried. As she rounded first base she blew a knee. She couldn't even stand up.

The Umpire immediately called a warning to her teammates, "If any of the players on her team touched her, she was out!" Miss Home Run Hero laid there and cried out in agony. So what happened? True sportsmanship reared a pretty face. The first and second base players from the opposing team, the team who just lost the biggest game of its young career, picked her up and carried her around the diamond, making certain she touched every bag.

To remove your name from our mailing list, please send a message to sales@cnelson.com.

Questions or comments? E-mail us at talmendinger@cnelson.com or call 800-922-7339