



## e-nelson February News Update 2010

### For the Love of carts

Nelson is the leader in the cart world. We began producing carts 30 years ago. While others have tried to copy us, it hasn't been accomplished yet. We make the world best carts from the ground up, beginning with our ice cream cabinets designed to be used as a cart. Nelson is the ONLY cart company that manufactures carts from the ice cream cabinets we build...right here in the US of A.

### Sweet Cart

You need to know our carts. You'll see them in ball parks, race-tracks, schools and institutions, fairs, festivals and outdoor events world wide. They're made for scooping or novelty sales. We conform to most local health department regulations where carts are permitted. Hand sinks, utensil sinks and/or dipper wells can be inclusive. Awnings or umbrellas...electric, dry ice, wet ice or cold plates...our graphics, yours or none...digital thermostats...LED lighting...cash boxes...gelato, ice cream, or Italian ice...smoothies, pretzels, lemonade and beer. You need to know our carts. Your customers need carts. Want to know more? Call for a quick lesson 800-922-7339 x201

Watch this ice cream cart video <http://www.youtube.com/watch?v=TrMUm6DhrSA>  
Or this video on CLT carts <http://www.youtube.com/watch?v=yFzEkQUk0nQ>  
And maybe another on Mobile Dipping <http://www.youtube.com/watch?v=zBUOoB5Z1w0>

### VOLUME 12, ISSUE 2



[Love your cart? Send us a photo](#)

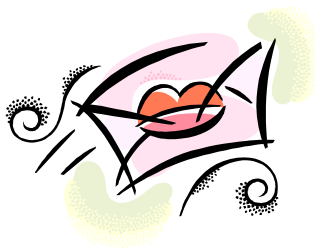
### Hot Stuff

You have plenty of worries when you operate a business, but when you buy Nelson carts and freezers, your equipment won't be one of them.

*Our customers have told us they can make more money from their cart at a good event than they can bring in at their stores all month.*

"...I've done a lot of re-searching on the internet with regards to ice cream trucks and it seems that either you have a Nelson cold plate freezer or you're not a serious ice cream man."  
Bart Jones, Nebraska.  
2/1/2010

*Don't forget your Valentine, Sunday Feb. 14th., even just a card will do.*



### e-ditorial I love our carts, by tammy almeindinger

I'm wearing red today. It matches the beach glass heart pendant I just made. Really, the jewel was an afterthought while the wear red was planned so to participate in Wear Red Friday promoting women's heart health. My red tee red put me in the mood to publish this month newsletter. A women's heart is different. Women are different than men in most respects (a fact that can't be argued), but in the equipment world we can get closer and share the love of our carts. Think about a carts for any one your customers or for yourself. There is no better way to boost profits in an ice cream industry or for that matter, in any snack food industry. Anytime or anywhere there are people, there are opportunities to make a sale. Our carts look great, are stylish and colorful, they're durable and mobile, they're affordable, fun and easy (no technical skills required). While a cost outlay in this economy may seem scary, the idea that you can pay it back from one good weekend, at one good event, with great weather, it sounds like a sweet plan to me. Share the love and share the wealth.

Learn More <http://www.goredforwomen.org/>

